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**VTech® Announces Hot Holiday Daily Deals
Available now at vtechkids.com**

Save up to 45% on VTech learning Toys!

CHICAGO – (November xx, 2012) VTech Electronics North America, LLC (<http://vtechkids.com/>) is excited to share a special Holiday toy deal every day through November. Available exclusively through vtechkids.com, there will be a great toy discounted every day. VTech has toys for all age groups from newborns, infants, toddlers and pre-schoolers to grade school kids up to the age of 9. With VTech's strong reputation for excellent quality, value and innovation at an affordable price, parents are being offered great exclusives this Holiday season.

"We are excited to share the Holiday spirit early this year and offer some of our best toys at our lowest prices." said William To, President of VTech Electronics North America. "With toys available for infants to adolescents, gift givers will enjoy great savings at vtechkids.com this year".

Order Now for the Holidays

VTech's Daily Deals will be released every morning at 10am EST exclusively at vtechkids.com and will be available for just 10 hours each day. A limited quantity will be made available for each deal, so be sure to check back every day.

About VTech

VTech, the creator of the Electronic Learning Products (ELP) category and the award-winning V.Smile TV Learning System, is a world leader of age-appropriate learning toys. Since 1980, VTech has been developing high-quality, innovative educational products that enrich children's development, from birth to preteen, through fun and smart play.

VTech Electronics North America, LLC is based in Arlington Heights, Ill. VTech Electronics Ltd. is headquartered in Hong Kong with distribution throughout North America, Europe and Asia.

For more information on VTech's additional product lines, visit www.VTechKids.com, www.facebook.com/VTechtoys on Facebook, or follow @VTechToys on Twitter.

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